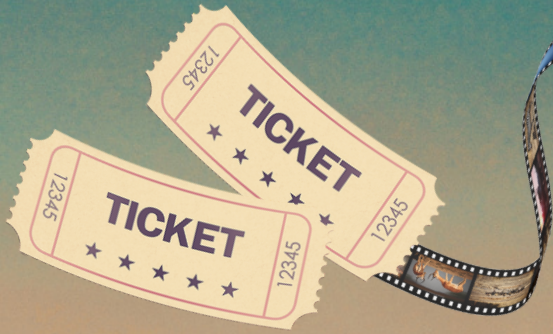


2024

REEL COMMUNITY OUTDOOR SUMMER MOVIE NIGHT



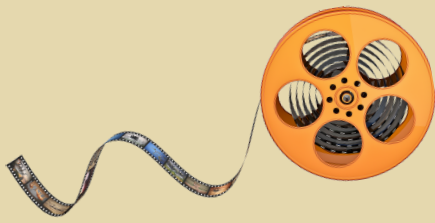
SPONSORSHIP OPPORTUNITIES



BENTON HARBOR
COMMUNITY DEVELOPMENT
CORPORATION



LET US R.E.S.T.
Respect Each Other and Stand Together



HISTORY & PURPOSE



The REEL COMMUNITY

Summer Outdoor Movie Night is a 'take back our parks' initiative, giving residents a reason to visit local city parks for a free and safe outdoor event. This program is not only aimed at strengthening social cohesion throughout the city of Benton Harbor and neighboring communities, but also serves as a means to create a sense of affinity to our public parks. In a collaborative effort, we hope to deter inappropriate loitering, after hours park use, and provide residents with an opportunity to feel safe in their local park – thus encouraging future visits. In doing so, we are aligning with the Benton Harbor CDC's and Let Us R.E.S.T's vision of building a healthy, safe and thriving community.

The Reel Community series takes place over 5 weeks throughout the Summer. The events provides free, family friendly fun, for all ages. Each bi-weekly event, will spotlight a local community organization to inform residents of resources that are available to them.

WHAT IT'S ALL ABOUT

- **Convenient + Local Fun**
- **Family Bonding In A Beautiful Benton Harbor Park**
- **Opportunities For New Memories + Outdoor Traditions**
- **Free Entertainment For All Ages**
- **Community Building**
- **Safe Night Out**
- **Fresh Air, Sunsets + Fellowship**
- **Good + Clean Fun**
































HOW YOU CAN CONTRIBUTE

REEL COMMUNITY OUTDOOR SUMMER MOVIE NIGHT

Thank you for considering sponsorship of the Reel Community Summer Outdoor Movie Night. The success of this community program depends on the generosity of local and regional businesses. As a sponsor, your company supports a number of fun and free family events, giving back to the people you serve, your neighbors and your friends, while shining a light on your business and our beloved parks. We encourage you to take advantage of this easy, feel-good opportunity to promote your brand with an excited, captive audience.

SPONSORSHIP PACKAGES

Sponsor Levels & Benefits	PRESENTING \$2,000	SCREEN SPONSOR \$1,500	LIGHTS & ACTION \$1,000	STAR \$750	MOVIE BUFF \$500
Top Billing on All Materials + Brand Exclusivity					
Inclusion in Press Release					
Inclusion in Opening Remarks					
Pre-Movie Commercial on Jumbo Screen	60 Second Commercial	30 Second Commercial			
Logo/Link on Social Media					
Logo/Link on BHCDC Website					
Pre-Movie Logo on Jumbo Screen					
Exhibit Space at Events					
Logo on Event Flyer					
Listed As a Sponsor on the BHCDC Website					

Please contact Ashley Hines for more information at 443-986-1553 or ahines@bentonharborcdc.org

REEL
COMMUNITY
OUTDOOR SUMMER
MOVIE NIGHT



DONATION FORM

Yes! I'd like to support the 2024 Reel Community Summer Movie Night Series.

The Benton Harbor Community Development Corporation is a registered 501(c)3 nonprofit organization. Tax receipts with taxpayer identification number (TIN) will be sent promptly upon receipt of sponsorship.

Please note your donation amount

CONTACT INFORMATION

Company Name _____

Contact Name _____

Address _____

Daytime Phone _____

Email Address _____

SUBMISSION INFORMATION

Return this form to:

Benton Harbor Community Development Corporation

Attn: Ashley Hines

273 Morton Ave

Benton Harbor, MI 49022

443-986-1553 or ahines@bentonharborcdc.org

Preferred Payment Method:

Enclosed is my check (Made payable to Benton Harbor CDC)

Please invoice my department

Bill my credit card

Credit Card Number _____

Expiration _____

Signature _____